

THE CHINOOK ADVANCE

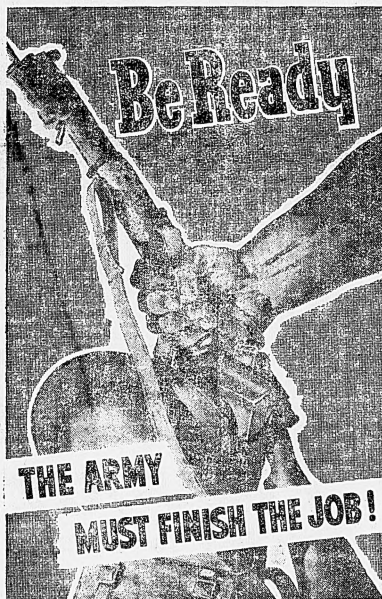
Vol. 22

Chinook, Alberta. Thursday, July 16th 1942

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No
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of Sacrifice!

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CERTIFICATES
Every Week!

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30 DAY ROUND TRIP FARES
TO VANCOUVER
VICTORIA, NANAIMO

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JULY 29, 30, 31

You'll be ready to put more into
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tion beside the Pacific.

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Similar Low Fares to ARMSTRONG,
KELOWNA, PENTICTON, VERNON

Full Information From Any Agent

CANADIAN NATIONAL

Alberta Sugar Invades East

LONDON, Ont. July 14 (CP) — A spokesman for the Sugar Refiners' Sales Agency, a distributing organization working with the Wartime Prices and Trade Board, said Sunday that for the first time in history sugar from Western Canada is arriving in this city. He said that one-third of all sugar used in Western Ontario this year will come from Western Canada.

He said a surplus had been built up by the sugar beet industry in Alberta and extensive refining of cane sugar in British Columbia. Alberta sugar beets supply two large refineries at Picture Butte and Raymond.

The surplus sugar will be distributed as far east as Montreal, with shipments going to London, Windsor, Toronto and other distributing points.

Set Price Ceiling For All Trucks

OTTAWA, July 14 (CP) — The munitions and supply department announces a price ceiling for both new and used trucks has been established in all provinces of Canada.

Few new trucks, says the announcement, the maximum retail delivered price must not be higher than the 1942 retail price at the factory as approved by the motor vehicle controller, plus transportation charges to the dealer's place of business and a charge of \$35 for necessary services in preparing the vehicle for delivery.

Allowance is also made for any accessory or option in addition to standard equipment, providing it is not higher than the 1941 retail price for such articles or option.

The price ceiling for used trucks is based on a sliding scale for depreciation, depending on the length of time the trucks have been in service. Transportation charges, however, are established on a uniform basis for each of the provinces.

Newspaper Trucks Use Wooden Wheels

MINNEAPOLIS, July 15 (AP) — Wooden tires developed by the Twin Cities newspaper service now are being used to deliver Minneapolis newspapers. The inventor of the idea, the newspaper service has applied for patent on the new style wooden tire which they said makes the trucks steer easier although they are noisier than rubber.

Born—To Mr. and Mrs. Walter Rosenau on Saturday, July 11th, in the Cereal Hospital, a daughter.

Miss Agnes Gingles of Edmonton, arrived here last week and is visiting at the home of her mother on the farm.

Miss Bertha Gingles has joined the Air Force and is stationed at Lethbridge, where she is in training.

Beverly Nicholson, after spending a day at the Stampede in Calgary, went to Lethbridge where she is visiting with friends.

Mrs. E. H. Targett and son, Bryan were Calgary visitors last week end.

Mrs. R. Whelan and daughter, Miss Doretta who spent last week in Calgary attending the Stampede, returned on Sunday morning.

Mr. and Mrs. H. Bowman of Youngstown were Sunday visitors at the home of Mr. and Mrs. Mayfield last Sunday.

Mr. Geo. Aitken who was in Calgary during the Stampede returned on Tuesday.

Mr. Lyle (Happy) Milligan received his call to the Army, and left for Calgary Monday night.

Mr. Raymond Peterson got his call to report to the Army this week.

Mr. Gordon Coult returned Tuesday night after having attended the Stampede.

Mr. and Mrs. Bruce Young and little daughter, of Killam, were Chinook visitors this week. We are always pleased to welcome all those who formerly lived in the Chinook district.

Men, Women Over 40 Feel Weak, Worn, Old?

Want Normal Pep, Vigor, Vitality?
Then weak, run-down, exhausted condition under you feel faded out, old? Try Chinook. Contains powerful tonic, stimulates, restores vitality. Samples from doctors, pharmacists, chemists. Free literature and Chinook pep, vigor, vitality, invigorating and tonic. Total Victory, only one. For sale at all good drug stores everywhere.

ANSWER
THE CALL
ENLIST AT
ONCE!

IMPORTANT ORDER REPAIRS NOW

Check All Your Farm Equipment Because Repair Parts are difficult to get and getting more difficult as time goes on. If you leave your ordering until spring, chances are you will be disappointed.

DON'T DELAY

Ask Your Dealer For
I. H. C. & John Deere

COOLEY BROS.

Chinook, Alta.

Phone 10

Special For The Week

Empress Pineapple Marmelade tin	73c
Alberta Honey per 4 lb tin	63c
Union Brand Lard 5 lbs for	70c
Elegant Liquid Floor Polish 20 oz tin	63c
Tomatoe Juice 10 oz tins 3 for	25c
Graham Wafers per lb pkt.	25c
Creamo Egg Noodles 2 pkts	23c
Choice Quality Rice 2 lbs	27c

When buying Sugar don't forget to bring your sugar ration coupons as they are necessary even when obtaining sugar for preserving

BANNER HARDWARE AND GROCERY

Chinook Hotel

Try Our Meals

GOOD ROOMS

W.H. Barros

Prop.

Co-Operation For Victory

EVENTS OF THE PAST three years have taught an unforgettable lesson in the value of collective security. Familiar to us all, is the tragic story of the fall, one by one, of the small nations of the Old World. It is now clear that the story might have been different had they foreseen their danger and presented a united front before the onslaught of the common enemy. It is gratifying to see that those nations still free of the Axis yoke have learned the lesson and that they are working closely together in the prosecution of the war. Canada is co-operating fully with the other free nations. Between the United States and Canada there has grown up a degree of co-operation in production and defense which sets a fine example in the breaking down of barriers between friendly nations in these critical times.

Joint War Production

Through the Joint War Production Committee, Canada and the United States have co-ordinated their productive capacity in order to bring their maximum output of war materials to the peak as soon as possible. How full their co-operation in these matters is, is illustrated by the fact that all priority orders issued in the United States, apply automatically in Canada, and thus the war industries of both countries share equally in this important factor of production. The Joint Production Board, recently set up by Britain and the United States, was formed on the pattern of the agreement which exists between Canada and the United States.

Resources Of Two Nations

Edward A. Locke, assistant to Donald Nelson, chairman of the American War Production Board, visited Canada recently, and he gave some interesting facts concerning the joint effort being made in his country and Canada. Of our co-ordinating effort, he said: "Our two countries have given a striking example of the way in which the resources of two great nations can be tied together to provide the strength of a united effort. It was a natural development; threatened by a common danger, we united in a common action to meet it. Out of our experience has come a new plan of collaboration into which all free nations can fit." Not only in production but in defense, have the two nations joined and our coast lines and outposts are being guarded by a joint plan of protection. It is clear that if peace is to be maintained in the years following the war, it will take a plan based on the principle of collective security. Many barriers which have existed between nations will have to be removed, and the example set by the people on this continent may help to make the pattern for that new world order.

Anonymous Heroes

Two Soldiers Deprived Nazis Of Valuable Supplies At Tobruk
British army and navy men who escaped from Tobruk aboard the South African minesweeper, Portovenia, said two anonymous heroes deprived the Germans of valuable supplies by blowing up the docks and themselves.

From far out in Tobruk Harbor, they saw the pair standing on the opposite end of the docks loaded with munitions and oil. Together, they pushed down plungers setting off five tons of explosives under the wharves. "There was a blinding flash, the loudest roar I ever heard, and everything around the harbor went up in bits, including the two boys," one soldier said.

He added that the concussion rocked the ship and must have levelled what was left of the town.

The shorthand system of writing has been traced back to the year 1872.

Sixteen thousand horses died of influenza in New York city in 1872.

Higher Milk Production

Will Depend Mainly On Good Hay Crop This Year
To get the five per cent. increase in milk production which Canada needs this year, an extra good crop of hay will be needed. A rule of thumb by which to gauge how much should be on hand is: 2½ tons of legume hay for each cow in the herd next winter, 1½ for each yearling, ¾ ton for each heifer 6-12 months old, and ¼ ton for each calf under six months.

Another Problem

Razor Blades Can Be Reconditioned But What Happens Then?
Wartime shortage of steel has partly solved the peacetime puzzle of what happens to old razor blades. The answer—at the moment—is simple. They become "new" blades. Firms are buying thousands, at 25 to 50 cents a pound, from hotels and restaurants. They are reconditioned and resold. But there's another problem now. What happens to the twice-used blades?

FOR YOUR HEALTH BOOK

LIVELY LUNCHES



A medical yarn, probably apocryphal, tells about a group of loafers in the far East whose slothfulness was such that they didn't even trouble to wash their rice. Across the way a group of highly refined women lived in daily disapproval of the neighbours who weren't fussy about their food. These women ate nothing but the most highly polished rice. Unhappily, all the women came down with beriberi while the loafers grew fatter and fatter. This led an inquiring scientist to the discovery that essential vitamins are carried in the outer shells of grains and cereals.

In the western world the problem has been somewhat the same. Nowadays people who wish to be healthy in the face of rising prices and higher taxes, are returning to simpler foods whose vitamin potencies have not been destroyed by excessive refinement. Because of impending shortages in other foods, Hon. J. G. Taggart, food administrator under the War Time Prices and Trade Board, has urged Canadians to eat more bread. If we are to do so we should make sure it is bread rich in vitamins. Such is real whole wheat bread.

Adult daily requirement of Thiamin or vitamin B1 is placed at least 500 international units. Generous use of real whole wheat bread helps secure this essential, as it is the richest bread source of B1. A single slice of it yields 30 international units while a slice of refined white bread yields only one sixth the vitamin potency—5 international units. Other varieties of bread, shown in a comparative table calculated by Dr. E. W. McHenry, chairman of the nutrition division of the Health League, show vitamin content in order of importance:—

McHenry Memorandum concerning different types of bread with special reference to the vitamin B1 content.

International Units of Thiamin (B1) in breads.

	1 slice	1½ loaf	1 lb. loaf
Refined White	5	120	80
Canada Approved White	13	250-350	208
Canada Approved Brown	15	275	250
High Vitamin Yeast (White)	22	475-575	332
Ordinary Brown Bread	18-20	430-490	390
Whole Wheat Bread	30	720	480

With reference to other elements in the Vitamin B complex, the B12 content varies with the amount of iron in the loaf. With reference to nicotinic acid, there is more in whole wheat bread than in any enriched bread.

Other sources of essential vitamins are charted on a referential vitamin chart, suitable for framing, which may be had free on postal card request to Western Division Health League of Canada, 111 Avenue Rd., Toronto, Ontario.



CHEW BIG BEN

The BIG TIME CHEW

The PERFECT Chewing Tobacco

Disease Carriers

The Only Good Fly Is Most Certainly A Dead Fly

This has been said, at times, of other pests but never with more truth. Flies are the scavengers of the world. Right now, on many war fronts, as carriers of disease and filth, they constitute a major problem facing the military medical authorities.

And here, on the home front, notwithstanding the warnings of health experts, medical men and scientists, there will again be too little attention paid to the problem of guarding against the fly menace.

Do you realize that every manure pile, every exposed garbage tin, every refuse heap on which flies delight to browse around, is a potential source of fatal contamination? Do you know that the bacteria on one small fly's body may number 5,000,000, that flies, possibly, the most prolific breeders in the insect kingdom, that their favorite habitat is the place where most filth abounds and that, if the opportunity comes their way, they will carry disease-breeding germs into home and store and deposit them on food, drink and human beings? In infantile paralysis, diarrhoea, typhoid are a few of the menaces that may come in the wake of open and unscreened windows or doors.

One way to eliminate the fly menace and a safe, sure, clean way is to place Wilson's Fly Pads here and there in convenient places. They'll kill all the flies and, incidentally, they're most efficacious ant killers, too. So, don't only protect your home by trying to keep them out. Make doubly sure by deciding to wipe them out!

Would Puzzle Nazis

Not Thing About Democracy Is Willingness To Correct Errors

One nice thing about living in a Democracy is that if it does make a political mistake concerning you, personally, it may be corrected. It isn't generally known perhaps, but about 500 of the enemy aliens Britain are to be sent to Canada for internment. One nice thing about living in a Democracy is that if it does make a political mistake concerning you, personally, it may be corrected. It isn't generally known perhaps, but about 500 of the enemy aliens Britain are to be sent to Canada for internment. One nice thing about living in a Democracy is that if it does make a political mistake concerning you, personally, it may be corrected. It isn't generally known perhaps, but about 500 of the enemy aliens Britain are to be sent to Canada for internment.

The colors on the wings of butterflies are the result of the arrangement of innumerable and minute scales.

EASIER ON YOUR THROAT!
DAILY MAIL
Cigarettes
BLENDED TO YOUR TASTE!
18 FOR 20c.

The Individual Citizen's Army

A Weekly Column About The And That In Our Canadian Army.
By Alan Maurice Irwin

When I came home from the last war I heard a lot of grouching about some fellows who had spent the war years working in munitions plants. It wasn't the soldiers who complained—they simply said: "Lucky stiff, that's what I would have done if I had had any sense"—it was the older civilians. They seemed to feel that it was wrong for some people to have earned "high wages" while others did the fighting.

Just who should fight and who should stay home is a hard problem—and one that is really solved only by those who volunteer.

No columnist is in a position to make a forthright statement on the subject because he cannot know all the circumstances that lead to an individual's decision. Neither, I suspect, can anyone else be arbitrary on the subject.

But we can all wonder.

And this is the sort of thing that makes us wonder. A few days ago Paul V. McNutt, federal security administrator in the United States, said to an audience at a meeting of the American Medical Association that the United States needs 3,000 doctors every month for the Army and Navy.

He said: "There is an apparent lack of interest on the part of your profession to volunteer because of reluctance to give up private income for army pay."

That was a strong statement, but McNutt is not noted for withholding his punches.

We civilians don't need doctors as badly as will the soldiers when the big battles get under way. For a lummy-ache or a broken leg we can wait a few minutes or hours if the civilian doctors have to spread their talents over more of us. But a shell-torn soldier can't wait. If there should not be enough doctors in the army to give prompt attention to badly wounded men because too many stayed home to look after us it would be a tragedy.

Medical men ask too much of our physical men. We take it for granted that they will come at whatever hour of the day or night we call; we take it equally for granted that they will come whether we have a record of paying our bills or not; and we also take it for granted that they will give quite a bit of their time to free clinics.

The Army needs doctors. So does the Air Force. This year quite a number of young men finished training and new shingles will be cropping up all over the Dominion. Let's hope that a good percentage of these shingles will take the form of pipes on the shoulders or rings around the cuffs—I'd hate to think of a Canadian public man making a speech like that of Paul McNutt.

It all gives one very furiously to think.

What are we doing to help along the successful prosecution of the war?

Are we feeling that because there is nothing spectacular we can do that the little things are not worth while? We do, sometimes, and it's too bad.

That old saying, "Mony a mickle makes a muckle," was never more true than when applied to the work of the individual citizen in a war.

Take this business of voluntary service, for example. You've heard people say, "We only drank two cups of tea before it was rationed. Even if we do cut down to only one how much shipping space will that save?" It will save very little—But, multiply that one cup by 13,000,000 and see what the saving is then!

Let's work it out. The saving of one cup of tea by every Canadian, taking 200 cups as equaling one pound, means a saving of 32½ tons of tea every day. A ton of tea occupies approximately 100 cubic feet of cargo space—so our one cup of tea saves 3,250 cubic feet.

What can a stevedore do with 3,250 cubic feet?

Well, roughly speaking, that is a mile eight feet high, 20 feet wide and 20 feet long. It would accommodate two Valentine tanks or goodness knows how many cases of rifles or Bren guns. The stevedore could load about 80 one ton aerial bombs in the same space or eight Universal Carriers.

One cup of tea a day. Multiply it by 365 days! Not bad? No, it's not but it's only a fraction of the cargo space that can be saved if all of us cut our tea consumption in half!

Of course it isn't spectacular, this voluntary contribution that works no hardship on us, but it is another way in which the Individual Citizen's

EAT 'EM SLOW...
EAT 'EM FAST...
CRISP EVERY SPOONFUL... FIRST TO LAST!

Kellogg's RICE KRISPIES

"Rice Krispies" is a registered trade mark of Kellogg Company of Canada Limited, for its brand of oven-popped rice. Get some today!

SO CRISP THEY C-R-A-C-K-L-E IN CREAM!

Material And Labor

Will Be Saved When Ice Cream Is Banned In Britain

The Ministry of Food, steadily making Britons' meals more and more austere, has announced that the manufacture of ice cream will be banned after Sept. 30.

This move, the Ministry said, will save quantities of fats and sugar, more than 1,500 ice cream makers will be freed for work in war factories, transport and refrigerated space will be saved and thousands of tons of paper used for wrapping will be conserved.

Colonies of insects which feed on the banyan and other oriental trees produce the animal resin known commercially as lac, base of shellac.

GEMS OF THOUGHT

CAPACITY FOR GOOD

Goodness consists not in the outward things we do, but in the inward thing we are—Chaplin.

The reality and individuality of man are good and God-made, and they are here to be seen and demonstrated; it is only the evil belief that renders them obscure.—Mary Baker Eddy.

Man's capacities have never been measured; nor are we to judge of what he can do by any precedents, so little has been tried.—Henry David Thoreau.

The reward of one duty is the power to fulfill another.—George Eliot.

The expectations of life depend upon diligence; and the mechanic that would perfect his work, must first sharpen his tools.—Confucius.

We cannot afford to be halfway in anything. The whole-hearted man is the one who succeeds in this world.—Mary E. Mizer.



Flavour ... but so elusive

WHEN THAT DELICIOUS ROAST BEGINS TO COOL... THEN FLAVOUR AND MOISTURE STEALTHILY SLIP AWAY.

KEEP THAT FLAVOUR AND MOISTURE IN YOUR MEATS... BY WRAPPING THEM IN

Para-Sani



HEAVY WAXED PAPER

IN THE GREEN BOX

Appleford PAPER PRODUCTS LIMITED

HAMILTON · TORONTO · MONTREAL



PURE STOCKS OF CEREAL SEEDS

The most important event, each year, connected with the production of pure seed, is the annual meeting of the Canadian Seed Growers' Association. This was held during the third week in June at Olds, Alberta. Prominent seed growers from all over Canada were gathered in the Provincial School of Agriculture and Home Economics to discuss ways and means of maintaining and improving the quality of Canadian seeds. No one could attend these meetings without wondering what would happen to the yield and quality of our field crops were it not for the efforts of a comparatively small group of hard-working seed growers.

Regulations governing the production of Registered seed are made by the Canadian Seed Growers' Association. Field and seed inspections, essential to the accuracy of pedigrees and clearance of purity standards, are the responsibility of the Plant Protection Division, Dominion Department of Agriculture.

The various terms applied to the different types of seeds are confusing to many farmers. After they are not be. By purchasing Registered seed, the farmer can be assured of pedigree and performance. It is all he desires when buying a pure-bred bull or boar.

We cannot avoid the use of terms such as Foundation seed, Elite seed, Registered seed and Certified seed. Hitherto we have had First Generation Registered, 2nd, 3rd, 4th Generations, and so on. Each year, the seed is one more year removed from the elite, which produces First Generation Registered. However, the standards of purity are the same for all generations, so as long as a stock will pass field and seed inspection it might as well be just "Registered." At the Olds meeting it was decided to adopt this practice; namely, to have "First Generation Registered" and, thereafter, "Registered." The decision, however, was by no means unanimous.

Post Offices Sell Them

Buy WAR SAVINGS STAMPS

FROM BANKS • POST OFFICES
DEPARTMENT STORES • DRUGGISTS
PROCEERS • TOBACCONISTS
BOOK STORES and other RETAIL STORES

RESTAURANT

Meals at all hours
FRESH OYSTERS
All Kinds Tobacco
and Cigarettes
SOFT DRINKS and
Confectionary
ICE CREAM
Mah Bros

For
DRAYING
Or
TRUCKING
Any Kind
Satisfaction
Guaranteed
ROBINSON
CARTAGE

THE DEPARTMENT OF NATIONAL WAR SERVICES

To All Salvage Committees

Nothing in this war could be more heartening than the way in which the people of this Dominion got behind the National Salvage Drive, and nothing could be more disheartening to Hitler than to hear how successful their efforts have been. Every Canadian seems to have buckled down to the job, the old and young with the not-so-young, and the results have far and away surpassed our expectations.

That this is so is, of course, due to the work of the salvage committees. Throughout the Dominion they are doing a wonderful job, which merits hearty congratulations. Although there are only 1500 committees registered with this office, it is known that there are hundreds of voluntary committees operating from coast to coast, which are doing equally good work that it would be invidious to try to apportion praise between one class of committee and another, and we would not wish to do so.

At the same time, we would express the wish that all salvage committees which have not yet registered would do so. It is in their own interest only by registering can they obtain such advantages as the reduced freight rate on salvage; only by registering can they be put on our mailing list and so receive all the material sent out from this office.

For our own part, we are anxious to have one hundred per cent registration because this is a National Campaign. It can only be truly so when all salvage efforts are correlated and coordinated. We wish to have all committees registered so that we can establish complete and up-to-date records on a national basis.

The necessary forms for registration may be had either from the Director of Voluntary and Auxiliary Services, or from the Director of National Salvage, both of whom are located in the New Supreme Court Building, Ottawa.

FOR SALE

FOR SALE—1930 Chevrolet Light Delivery Truck

Apply to
Geo. K. Christopherson

Mr and Mrs. Geo. Christopherson and son, George returned this week from Calgary where they attended the Stampede.

The crops and gardens in the Chinook district are in excellent condition at the present time. There has been an abundance of moisture, and the farmer are looking forward to harvesting a big crop.

YOU CAN VISIT REGINA FOR 1/2 MILE

EXHIBITION
July 27 to August 1

1 1/2 mile to Regina in coaches from all stations in Manitoba, Saskatchewan and Alberta (Youngstown, Wainwright, Vermilion, and East).

On Sale JULY 25 to AUG. 1
Where no train service on July 25, tickets will be sold on July 24.

Return Limit, Aug. 4
If no train service on August 4, tickets will be honored on first train thereafter.

Information from Any Agent.

CANADIAN NATIONAL

Troops Need Sugar Cards For Leave

Men and women in active service forces will be given sugar ration cards when they go on leave for more than seven days according to an announcement by the Wartime Prices and Trade Board. But if the leave is seven days or less they will have to depend on sharing sugar supplies of relatives.

The leave ration cards will be issued by officers of the forces who will return applications to the boards. Upon instalment with any of the armed forces, men and women will be required to surrender sugar ration cards. They also will be required to surrender unused cards on returning to barracks after leave.

Miss McDonald is visiting for a short time in Chinook before returning to her home, the guest of Mrs. Gingles and Mrs. Morrison.

Mrs W H Davis and son Edward motored to Oyen on Wednesday.

Miss Florence Barros left for Calgary where she will visit with friends for a week or two.

Mr. and Mrs. W. Anderson and baby left Wednesday for Sedalia where they will reside on their farm. Mr. Anderson has been employed in Cooley Bros. Garage for over two years.

BUTTER

is four Pats a Week in Britain

HITLER chose "Guns instead of butter." So the Nazis have guns! We must catch up . . . and beat them.

They tortured people to make them save. We must save willingly.

So it's up to us, each one of us, to economize of our own free will . . . to economize and buy War Savings Stamps so that we can outstrip our enemies with planes and tanks and guns and ships . . . so that our soldiers may be better equipped than the enemy they have to conquer.

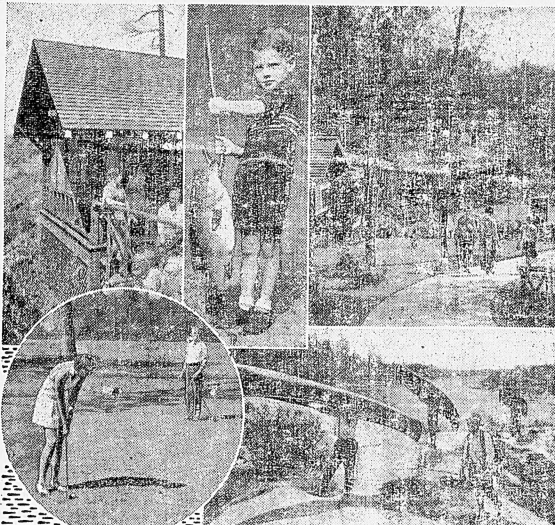
Women must help by economizing in the kitchen, by patching and darning, by shopping carefully and cutting out waste. Make up your mind now to buy one, two, five or more War Savings Stamps every week. You can. You must!

Buy War Savings Stamps from banks, post offices, telephone offices, department stores, druggists, grocers, tobacconists, book stores and other retail stores.

National War Finance Committee

13-3

French River and Devil's Gap Highlight Ontario Holidays



One of the surest ways of maintaining a proper perspective of things is to take temporary leave of the cares of a troubled world and get back to nature for a while. . . a trend that should be particularly popular this summer at French River Bungalow Camp, near Georgian Bay and Devil's Gap Lodge on the Lake of the Woods, where all the comforts of a metropolitan hotel are combined with the freedom and informality of the great outdoors. Located in the heart of Ontario's loveliest lake and forest country, yet conveniently served by Canadian Pacific Railway lines, both resorts offer such popular vacation pursuits as fishing and that includes matching wits with the giant muskies—hunting, canoeing, yachting, boating and hiking, with the contrast-

ing "city" delights of golfing, tennis, and dancing, in a setting that might well be a hundred miles from nowhere.

Consisting of attractive, electrically-equipped cabins and central community lodges, French River Bungalow Camp is one of the few resorts in the world where big game fishing can be enjoyed within earshot of the whack of a golf club. This miracle was achieved by carving a sporty nine-hole course from the woods surrounding nearby Dry Pine Bay, where golfers' movements are frequently studied through the wide eyes of a wild deer.

Fashioned along similar lines, Devil's Gap Lodge, an exhilarating boat ride from Kenora station, provides unlimited opportunities for the summer sportsman or

vacationist, whether his tastes run to stalking "muckies," pickering bass or trout, or simply acquiring a golden ten from a derring-do or easily drifting canoe. Excellent boating facilities are maintained by the Lodge, where guests have access to a nine-holed golf course and five tennis courts. Fishing is a major attraction at French River Bungalow Camp and Devil's Gap Lodge, besides as trophies being awarded for the largest muskies, bass and pickerel fished from their respective waters. Guitars, radio, tackle and bait are also maintained for the guests' convenience.

Pictures show upper left a glimpse of a cozy French River Cabin and right a view of Devil's Gap. Other pictures show golfing, fishing, canoeing in this glorious holiday country.

Flax and Coarse Grains Production Needed as a War Measure

Farmers are urged by the Government to produce as much coarse grains and flaxseed as possible.

Coarse grains are required for the production of livestock and dairy products, and flaxseed is urgently needed for its oil content.

THE ALBERTA PACIFIC GRAIN COMPANY, LIMITED (35)